

Student Name: _____ Date: _____ Period: _____

Create your own business assessment rubric

	Beginning	Developing	Proficient
Visual Display 40 Points	Student has only integrated 1-3 aspects of the visual or has not put ample time and effort into their visual product. 0-15 Points	Student has integrated 4-6 aspects of their visual aid but is missing some components. Students have some inaccuracies in their components. 16-30 Points	Students have completed all aspects of their visual aid with little to no inaccuracies. Students has created a well-developed visual aid with clear evidence of effort. 31-40 Points
Business Proposal Research Guide 40 points	Student has several incomplete portions of their research guide/business proposal. Student has not put thought into various responses. 0-15 points	Student has completed most aspects of research guide/business proposal. Student is missing key pieces of information or has not put ample time and effort into formulating well-rounded response to business proposal questions. 16-30 Points	Student has completed all aspects of business proposal/research guide. Student has demonstrated an understanding of the key concepts that relate to their business and how it operates in our economy. 31-40 Points
Grammar, Punctuation, Format 10 Points	Student has 7+ grammar, punctuation, format errors in all components of their project. Student has not put ample effort into proofreading and this is evident in their finished product. 0-3 points	Student has 3-6 grammar, punctuation, format errors. Student has put effort into proofreading but has overlooked certain areas that do not detract from overall finished product. 4-7 points	Student has 2 or less grammar, punctuation, or format errors. Student has put time into proofreading and using proper format, which contributes to the success of their finished product. 8-10 points
Presentation 10 Points	Presentation has not been well-thought out. Presentation is somewhat disjointed with breaks, pauses, and without flow. Not all students speak in group presentation and there are several aspects left out of presentation. 0-3 points	Presentation has been somewhat rehearsed and planned out. Students have discussed most aspects of their business but presentation is lacking enthusiasm and some components. 4-7 points	Presentation has been well-developed and flows smoothly. Students discuss all aspects of their business and presentation leads to a better comprehension of business. 8-10 points